







split14  
CREATIVE

# 2024 SOCIAL MEDIA IMAGE SIZE CHEAT SHEET

# THE SOCIAL MEDIA SIZE CHEAT SHEET

				
Profile Photo	320 x 320	170 x 170	400 x 400	200 x 200
Landscape	1080 x 566	1200 x 630	1200 x 627	1920 x 1080
Portrait	1080 x 1350	630 x 1200	627 x 1200	1080 x 1920
Square	1080 x 1080	1200 x 1200	1080 x 1080	1080 x 1080
Stories	1080 x 1920	1080 x 1920	N/A	1080 x 1920

# INSTAGRAM

Landscape  
1080 x 566



Portrait  
1080 x 1350



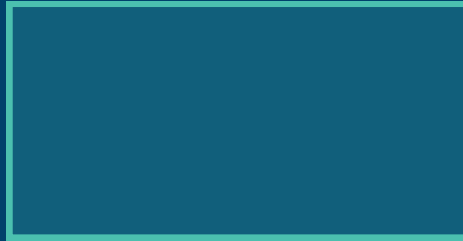
Square  
1080 x 1080



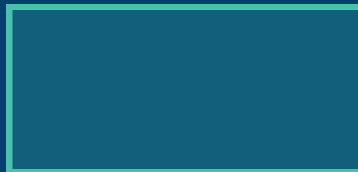
Reel / Stories  
1080 x 1920

# FACEBOOK

Timeline Posts  
1200 x 630



Cover Photo  
851 x 315



Square  
1080 x 1080



Reel / Stories  
1080 x 1920

# TIKTOK



Profile Picture  
200 x 200

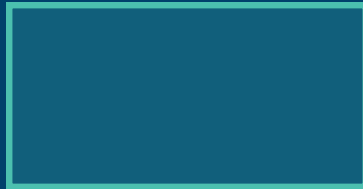


Video  
1080 x 1920

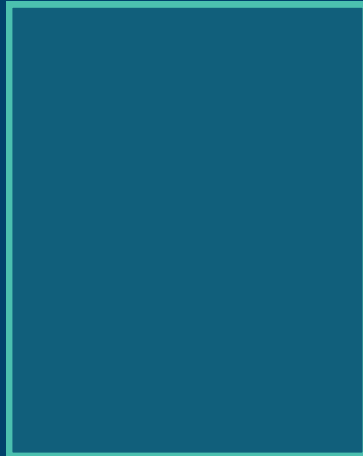


# LINKEDIN

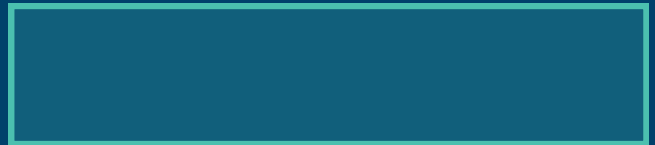
Blog Post & Ads  
1200 x 630



Portrait  
630 x 1200



Page Cover Image  
1128 x 191



Square  
1080 x 1080



Profile Picture  
400 x 400





# WANT MORE?

[info@split14creative.com](mailto:info@split14creative.com)

[split14creative.com](http://split14creative.com)

[@split14creative](https://www.instagram.com/split14creative)